

How to create Facebook fundraiser for The Signals Network

It is essential that TSN continue to raise funds to keep up with the increasing number of whistleblower who need help. Creating a Facebook fundraiser is a great way to help us do so.

These fundraisers not only help us earn donations to continue to provide legal, safety and other support whistleblowers around the world; they also help spread the word about our mission when you share them with your friends and loved ones.

Follow these 4 simple steps to set up your Facebook fundraiser for TSN:

Step 1: [Click this link to access TSN's Facebook fundraiser template.](#)

Step 2: On the left-hand side of the screen, please enter the amount you want to raise (we recommend \$2,500), currency type (we recommend USD), end date (we recommend 3 months, the maximum allowed).

Step 3: Enter a title for your fundraiser. Here are a few suggestions for inspiration:

- i. *[Your name] fundraiser for The Signals Network*
- ii. *Supporting Whistleblowers with The Signals Network*
- iii. *Speaking Out with The Signals Network for Whistleblowers*
- iv. *Defending Truth and Transparency with The Signals Network*
- v. *Defending Truth, Free Speech and Democracy Through Whistleblowers*
- vi. *Help Me Support TSN's Whistleblower Protection Fund*
- vii. *Join me in supporting The Signals Network's Whistleblower Advocacy*

Step 4: Share a few words for why you're supporting TSN. Some like to tell a short story, others like to share their favorite parts about TSN. Some simply care about protecting free speech, press freedom and democracy – especially as we head into the 2024 election year. Either way, personalize it so friends and family feel the same way you do.

Below are a few suggestions for inspiration, but please "make it you":

- i. *Okay, I need everyone's help supporting whistleblowers...*
- ii. *There's a vital cause close to my heart: protecting whistleblowers. Whistleblowers are important to democracy as we approach a record election year in 2024. I'm partnering with The Signals Network, an international whistleblower support organization, to raise money for their cause. Even a small tax-deductible donation can go a long way. Let's protect those who expose corruption and uphold the truth. Learn more about The Signals Network below.*
- iii. *Will you stand with me and support whistleblowers who speak out for the greater good? The Signals Network provides legal and safety support to whistleblowers around the*

world speaking out against corruption. Together, we're helping them raise funds to make the whistleblower journey easier. Your tax-deductible donation, whether it's \$5 or \$100, will help. Join me in safeguarding those who hold power to account. Be part of our shared mission.

- iv. It's hard to know who to trust anymore: Democracy is on the line in 2024, press freedom is under attack and global corporations are more powerful than ever. We need whistleblowers to speak out against corruption and wrongdoing, and The Signals Network provides whistleblowers legal and safety support. Together, we're helping them raise funds to make the whistleblower journey easier. Your tax-deductible donation, whether it's \$5 or \$100, will help. Join me in safeguarding those who hold power to account. Be part of our shared mission.*
- v. Caring for a cause that matters, and mine is free speech. I'm raising funds to support whistleblowers with The Signals Network because in a world of disinformation, we need the truth now more than ever. The public has a right to know. Help us protect whistleblowers who reveal wrongdoing and defend the truth. Every donation counts.*
- vi. I'm raising funds to support whistleblowers together with The Signals Network by the end of the year because **[Insert your personal message here about why this cause matters to you]**. Your tax-deductible donation, big or small, can make a real difference. Let's stand together for transparency and accountability.*

a) Include image or [TSN Video link](#) (optional)